



### Your **MADE IN ITALY** shopping list...

The stores in Rome, especially in the glamorous fashion vias adjacent to the Spanish Steps, are brimming with ideas fresh from the catwalk.

### **THE BIG SHOPS**

The Rome shopping scene is less department stores, more streets of boutiques.

**La Rinascente:** Piazza Colonna, Open Monday to Saturday: 9.30 am - 10.00 pm and Sunday 10.30 am - 8.00 pm. Men's accessories, women's accessories, lingerie, men's underwear, sportswear, streetwear, gifts, perfumes, jewellery etc. (Map 1)

### **THE SPECIALISTS**

**For antique prints:** one of the oldest galleries of its kind in Rome, the Galleria di Castro (Via del Babuino 71) is a gallery for antique prints from the 16<sup>th</sup> to the 19<sup>th</sup> century specializing in Roman scenes. Open Monday through Saturday 10 am - 8pm. (Map 2)

**For accessories:** leading world producer of luxury accessories and clothing, at Gucci (Via Condotti 8) you'll find quality materials, a craftsman's care, and avant-garde designs. (Map 3)

**For a bag:** Furla (Piazza di Spagna 22 and Via Condotti 55-56). Bags, small leathersgoods, shoes, jewellery, watches, sunglasses, belts. (Map 4)

**For children's clothing:** Pure Sermonetta (Via Frattina 111) offers clothing for children 0 – 14 years of age. Brands include Dolce & Gabbana, Roberto Cavalli Junior and Gianfranco Ferrè. Silvana del Plato (Via della Vite 75) sells clothes for children 0 – 12 of age by some of Italy's most prestigious companies as well as handmade baby clothes in wool, cotton and cashmere made to order. (Map 5)

**For chocolate:** hidden down a tiny alleyway, Chocolate & Praline Ciocolateria (Vicolo della Torretta 18) has delightful presentation boxes of traditional chocs and candied fruits with organic ingredients. (Map 6)

**For affordable clothing:** Sisley (Via Condotti 59 and Via Del Corso 413-4-5) is a brand that offers a revolutionary way of dressing compared with the standards of the time, in perfect tune with the most avant-garde. The Benetton Megastore (Via del Corso 414) carries complete casual womenswear, menswear, childrenswear and underwear collections, as well as a wide selection of accessories, offering a full range of Benetton style and quality. The Diesel flagship store (Via del Corso 188) has grown from a simple jeans and clothing company to a major fashion brand, offering the maximum of creativity and innovation. (Map 7)

**For decorative prints:** Diana Marchetti (Via Vittoria 28) specializes in decorative prints, mostly floral subjects, from the 17th to early 20th centuries. Also sells feature views of Rome and prints of cats and dogs. (Map 8)



## Des Artistes

**For flowers:** Florist Franz Steiner, a former Swiss guard at the Vatican, is famous worldwide for his Art Nouveau bouquets of tulips and Coburg roses as well as camellias, ivy, and thyme, yellow Iceland poppies. Tulipani Bianchi (Via dei Bergamaschi 59). (Map 9)

**For food products:** Chiurato (Via due Macelli 61, next to McDonald's off Piazza di Spagna) offers a vast assortment of food products (pasta, balsamic vinegar, spices) and items for the home. (Map 10)

**For gloves:** highest quality with stars and politicians among his faithful clients, Giorgio Sermonetta (Piazza di Spagna 61) has an inventory of 100,000 pairs of gloves. (Map 11)

**For gold and silver:** Pulcini Gino (Via del Lavatore 93) is one of Rome's most famous gold and silversmiths. Selection of cameos featuring cats and dogs. Corals and custom-made jewellery. (Map 12)

**For a hat:** the Italians really know how to do good hats and the place for classic headgear in Rome has to be Radiconcini (Via del Corso 139). This narrow shop has every shape and colour for any occasion. (Map 13)

**For jewellery:** Bulgari (Via dei Condotti 10) is the Italian design store for jewels, watches, perfumes and accessories, representing the height of Italian jewellery. Its Renaissance-inspired pieces are famous the world over. (Map 14)

**For kitschy t-shirts and accessories:** Fiorucci (Via Mario de' Fiori 54) displays Fiorucci's signature angels on T-shirts and delights adolescents with kitschy gadgets and accessories. (Map 15)

**For knitwear:** Missoni (Piazza di Spagna 78) has a magical way with knitwear, on display in the windows facing the Spanish Steps. There is plenty more for men and women inside. (Map 16)

**For lingerie:** if you're going to splash out on some stylish undies, La Perla (Via Condotti 78) is the place to go. Pricey, but less than other European cities such as London. (Map 17)

**For linen:** Lavori Artigianali Femminili (Via Capo le Case 6) offers embroidered household linens, exquisitely embroidered layettes and christening dresses, hand-knitted suits for babies and small children, and women's blouses. (Map 18)

**For trendy kitchens:** tea-strainers never looked so cool — Arte (Piazza Rondanini 32) is full of ultrahip, ultramodern household items from chic names like Alessi, all housed in a magnificent 18th-century palace. (Map 19)

**For marble and mosaic art:** Maurizio Grossi (Via Margutta 109) specializes in tasteful marble and mosaic reproductions of classical works of art, as well as original souvenirs, like his life-size marble fruits and vegetables, which make stunning table decorations. The figs and peaches look so real you'll want to eat them! (Map 20)

**For men's clothing:** Ermenegildo Zegna (Via Borgognona 7e) is one of Italy's finest manufacturers of men's clothing. Zegna's classic ready-to-wear line is made of the firm's premier fabrics (the clothing line is a spin-off of



# Des Artistes

the family's century-old textile industry). For outdoor wear, Zegna has developed innovative fabrics for rain jackets and car coats. (Map 21)

**For music:** You can listen to Italy's Top 40 pop hits at the entrance of Messaggerie Musicali superstore (Via del Corso 473). A large selection of sheet music is available, including songbooks by Italy's most popular rock stars. (Map 22)

**For shoes:** Campanile (Via Condotti 58) is *the* name in classic Italian shoes for men and women. The shoes are costly but their quality is unbeatable. (Map 23)

**For sportswear:** Belfe e Belfe (Via del Gambero 9) stocks sportswear, including boating and golf shoes, as well as all-weather jackets, soft sweaters, and designer running suits. (Map 24)

**For stationery:** Francesco Pineider (Via dei Due Macelli 68) opened his first custom stationery shop in 1770s Florence, fast becoming stationer of choice for princes and poets. Wonderful gifts for the sophisticated - the finest papers, writing sets and leather goods designed by Italy's master craftsmen. (Map 25)

**For sweets and cakes:** At Pasticceria D'Angelo (Via della Croce 30) you'll find beautifully decorated and heavenly tasting cakes and petit fours. (Map 26)

**For ties:** After his success with gloves, Giorgio Sermonetta (Piazza di Spagna 78 A) created a new line for ties and foulards. Half of the store is Sermonetta products, the other half designer items. (Map 27)

**For toys:** Galleria San Carlo (Via del Corso 114) has an ample selection of Italian-made dolls and a forest of wooden Pinocchios. (Map 28)

**For a wedding dress:** Valentino (Via Condotti 13, Via Bocca di Leone 15, Via del Babuino 61). (Map 29)

**For wine:** Rome's oldest and best wine shop was founded in 1821 by Francesco Trimani (Via Goito 20 – close to Des Artistes) his descendant Marco now presides. Purchases can be shipped anywhere. (Map 30)

## THE DESIGNERS

**Giorgio Armani:** Via Condotti 77 (Map 31)

**Dolce&Gabbana:** Piazza di Spagna 93 (Map 32)

**Versace:** Women: Via Bocca di Leone 26 - 27, Men: Via Borgognona 24 – 25 (Map 33)

**Salvatore Ferragamo:** Women: Via Condotti 73-74, Men: Via Condotti 65 (Map 34)

**Roberto Cavalli:** Via Borgognona 7° (Map 35)



# Des Artistes

**Fendi:** Via Borgognona 36 – 40 (Map 36)

**Laura Biagiotti:** Via Borgognona 43 (Map 37)

## SHOPPING HOURS

Many shops don't open until lunchtime on Mondays. From Tuesday to Saturday, traditional times are 9am-1pm and 4pm-7.30pm. In December, these are often extended.

